



AACHAL S. KHETAN

Visual Communication Designer
Mumbai, Maharashtra

ak DRIVEN BY INNOVATION,
FUELED BY RESULTS

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ABOUT

I am a **Visual Communication Designer** with a passion for creating compelling visual narratives. **User Experience, branding, Motion Graphics** and **Publication design** are some of my specialties. My strengths include the ability to work well in teams. I enjoy designing observational, conversational and conceptual designs.

EDUCATION

- 2021 - NOW Currently pursuing B.DES (Visual Communication) from UID, Ahmedabad
- 2018 - 2020 Completed Higher Secondary Education from Jai Hind College, Mumbai
- 2008 - 2018 Completed 10th from Gokuldham High School, Mumbai

SKILLS

Software Skills: Figma, Adobe Creative Suite, Blender, Miro board, Microsoft Office, Google Workspace

Soft Skills: User Research & Testing, Prototyping, User-centered Design, Graphic & Marketing Design, Problem-Solving, Creative Thinking & Visualisation, Team Management, and Strong Communication.

INTERESTS



EXPERIENCE

- Projects for clients** Created Logo and other stationery items for "Sikariya Advisory Private Limited"
- Ongoing Website design for a clothing brand "Sharda Corporation"
- Collaborated with clients to develop business cards.

PARTICIPATION

- Rotract Club 2018-2020** Member of Rotract Club of Jai Hind college.
- Social & Dramatic Union (Cultural committee) 2018-2020** Headed Fine Arts team in Jai Hind College 2019-2020
Representated Jai Hind College in "Out of Box 2019"
- Modus 2022** Part of Modus, departmental fest in 2022.
- Bharatnatyam** Completed my Bachelors in Bharatnatyam in 2020
Performed in Iscon temple, Mumbai and other temples.
- Google 2024** Certification in "The Fundamentals of Digital Marketing"

OTHER SKILLS

- Content Writing
- Ethnographical Research
- Time Management
- Team Work Management